

**GEORGIAN
HAZELNUT
GROWERS
ASSOCIATION**



www.ghga.ge

Partners



FERRERO



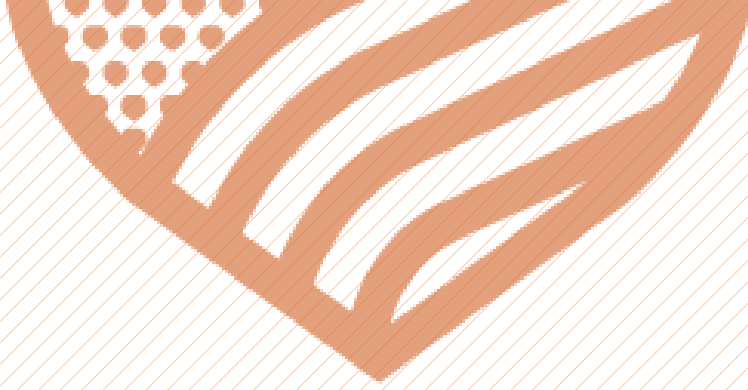
USAID
ამერიკელი ხალხისგან





We Make Difference!





- ✓ GHGA was founded in 2013 by farmers.
- ✓ The goal of the association is to increase farmers' crop yield and income.
- ✓ It brings together 15,000 farmers (17,000 Hectares)
- ✓ It has 90 agro consultants and 7 regional coordinators.
- ✓ The farmers are united in groups and each group has a leader.



GHGA STRUCTURE and SERVICIES

- GHGA is based on small farmer groups 10-12 farmers.
- Model was taken from Argentinian association AACREA.
- Groups have leaders and Agro Consultant.
- Meetings are held on Monthly bases (extension function and info sharing)



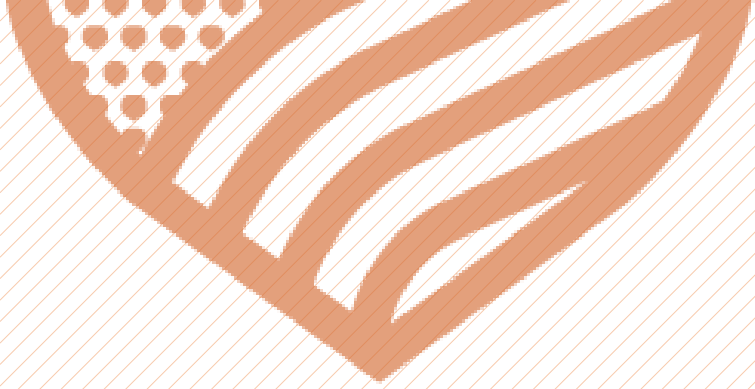
GHGA STRUCTURE and SERVICIES

- a) Education and access to best information about hazelnut farming;
- b) Follow-up of operations and quality control in orchards;
- c) Harvesting and post harvest management support;
- d) Spraying machines;
- e) Access to finance and inputs;
- f) Soil analyses and consultancy in fertilization program;
- g) Support in sales of crop;
- e) New orchard establishment and management for investors and framers.



SAVE THE HAZELNUT HARVEST PROGRAM

- ✓ Created hazelnut treatment plan which costs 430 GEL per hectare.
- ✓ More than 2000 meetings were held with farmers.
- ✓ 1500 groups were formed and elected leaders.
- ✓ The farmers were given 1450 spraying machines.
- ✓ 15,000 farmers were trained in chemical treatment technology.
- ✓ The farmers carried out 6 treatments against BMSB and other pests.
- ✓ Training videos were created and articles were prepared.



“GHGA” Annual conference – February 2019

Minister of Environmental Protection and Agriculture of Georgia announced “Save Hazelnut Harvest” program 2019

Minister of Environmental Protection and Agriculture, Representatives of local Government, NGO’s and donor organizations, foreign and local specialists, hazelnut processors, input suppliers, insurance companies, financial institutions, media and other persons involved in the Hazelnut Sector presented at the conference . Among the guests, the members of the GHGA - 510 leader farmers from different villages of the hazelnut growing region

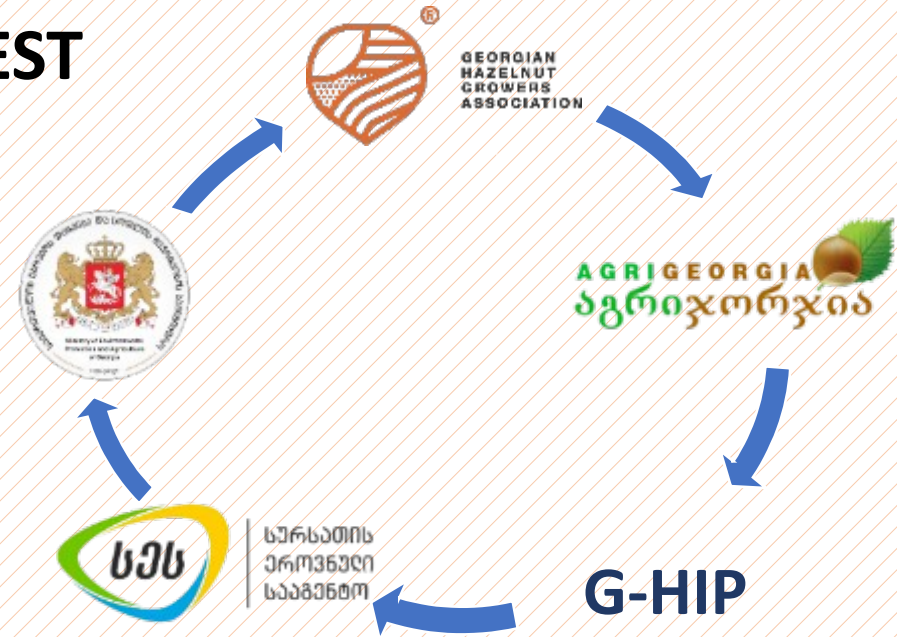


SAVE THE HAZELNUT HARVEST 2019

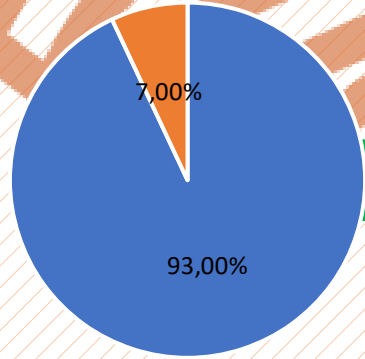
Providing efficient spraying
machines

1450 Units

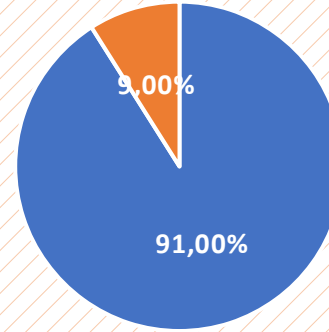
One sprayer per 10 ha



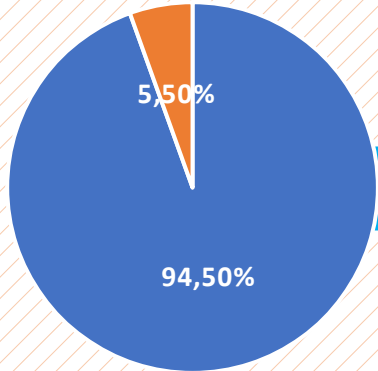
SPRAYING STATISTICS



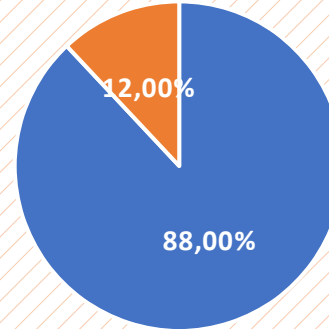
#1 SPRAYING (APRIL)



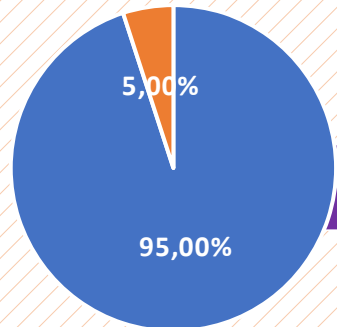
#4 SPRAYING (JUNE)



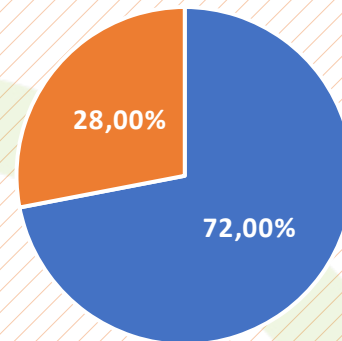
#2 SPRAYING (1st half of MAY)



#5 SPRAYING (1st half of JULY)



#3 SPRAYING (2nd half of MAY)



#6 SPRAYING (2nd half of JULY)

The opportunity to use the benefits in GHGA's "Farmers Service Centers"

Zugdidi

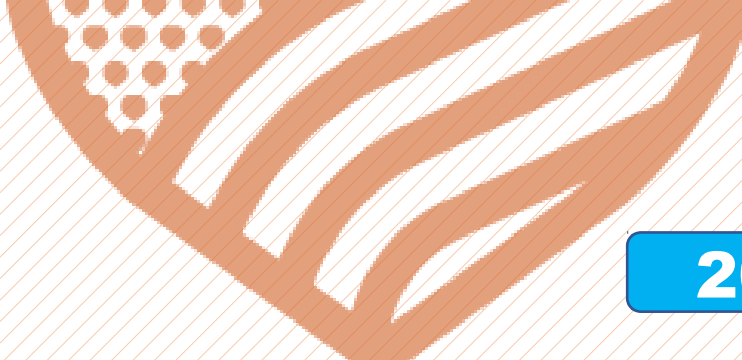
Tsalenjikha

Chkhorotsku

Ozurgeti

Mediation with financial institutions





2018

2019

Abasha

160 ha

260 ha

Khobi

70 ha

77 ha

Chkhorotsku

80 ha



647 Hectares of hazelnut area was planted

517 000 Hazelnut trees planted, from LLC "AgriGeorgia" Nursery

Program of Future Leaders for the Hazelnut Sector



4 Stage's

15 Visits

161 Trainings

110
Students

Soil Analysis Program



12
747
Farmers

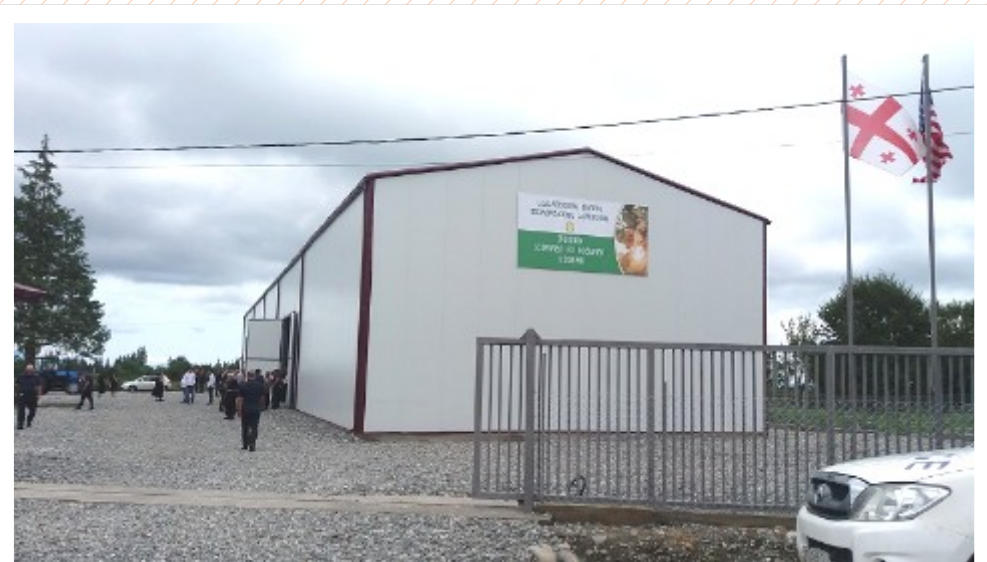
1153
Groups

Benefits for services in GHGA Hazelnut dryer and storage centers.

Quality control

We will help farmers to sell their crop

Per season the GHGA HDS center provides drying of **1000 tons** of hazelnut and storage of **500 tons** permanently





Future plans

- Return the leading Position for Georgia in Hazelnut Exports
- Increase the Quantity of Hazelnut at least twice (2 tons per ha, Totally 100 000 tons)
- High Quality Crop for all farmers (average 42-45 yield)
- Increase total income from Hazelnut Sector to 1 Billion GEL.



GEORGIAN
HAZELNUT
GROWERS
ASSOCIATION

**Thanks for your
Attention**