



**GEORGIAN
HAZELNUT
GROWERS
ASSOCIATION**



www.ghga.ge

PPartners



FERRERO



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CNFA
Cultivating New Frontiers
in Agriculture





We Make Difference



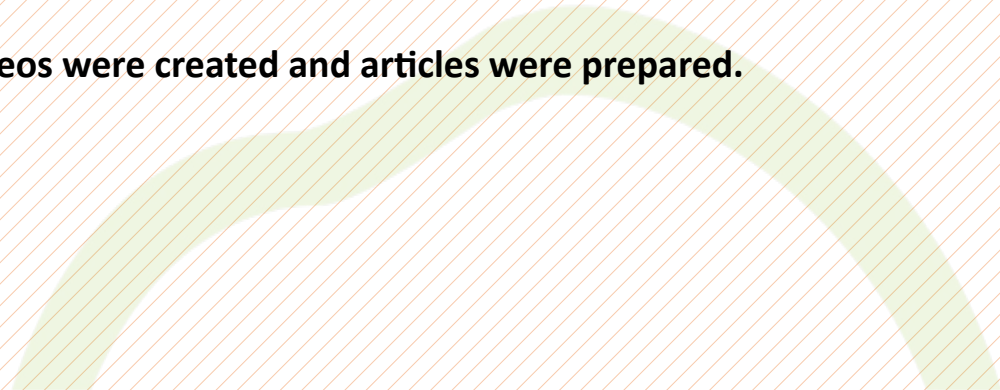


- ✓ **GHGA was founded in 2013 by farmers.**
- ✓ **The goal of the association is to increase farmers' crop yield and income.**
- ✓ **It brings together 15,000 farmers (17,000 Hectares)**
- ✓ **It has 90 agro consultants and 7 regional coordinators.**
- ✓ **The farmers are united in groups and each group has a leader.**





SAVE HAZELNUT HARVEST PROGRAM

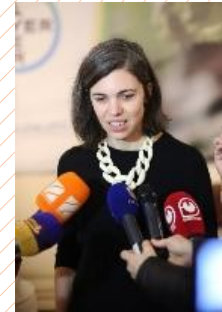
- ✓ **Created hazelnut treatment plan which costs 430 GEL per hectare.**
 - ✓ **More than 2000 meetings were held with farmers.**
 - ✓ **1500 groups were formed and elected leaders.**
 - ✓ **The farmers were given 1450 spraying machines.**
 - ✓ **15,000 farmers were trained in chemical treatment technology.**
 - ✓ **The farmers carried out 6 treatments against BMSB and other pests.**
 - ✓ **Training videos were created and articles were prepared.**
- 



"GHGA" Annual conference – February 2019

Minister of Environmental Protection and Agriculture of Georgia announced "Save Hazelnut Harvest" program 2019

Minister of Environmental Protection and Agriculture, Representatives of local Government, NGO's and donor organizations, foreign and local specialists, hazelnut processors, input suppliers, insurance companies, financial institutions, media and other persons involved in the Hazelnut Sector presented at the conference . Among the guests, the members of the GHGA - 510 leader farmers from different villages of the hazelnut growing region

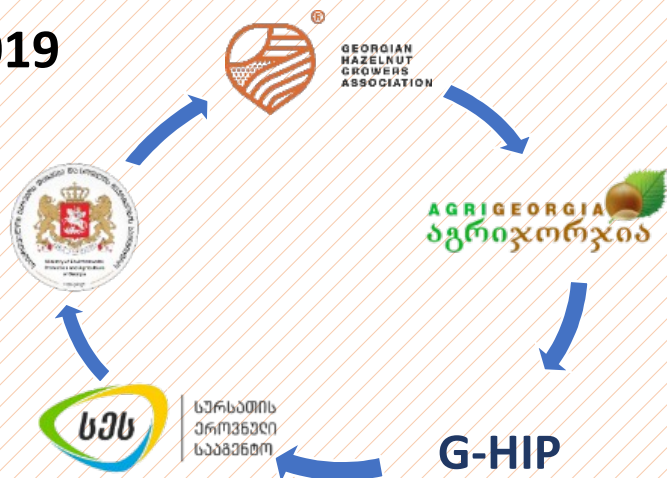


SAVE HAZELNUT HARVEST 2019

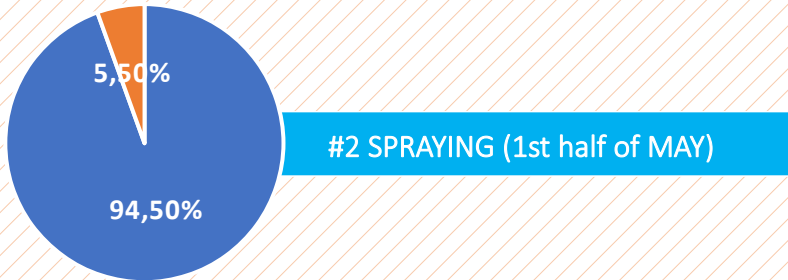
Providing efficient spraying machines

1450 Units

One sprayer per 10 ha



SPRAYING STATISTICS



The opportunity to use the benefits in GHGA's "Farmers Service Centers"

Zugdidi

Tsalenjikha

Chkhorotsku

Ozurgeti

Mediation with financial institutions



GHGA Members

MUNICIPALITY	GROUPS	FARMERS	HECTARES
ZUGDIDI	558	4299	6423
TSALENJKHA	190	1478	1933
CHKHOROTSKU	193	1610	2186
KHOBI	23	276	276
SENAKI	26	216	270
MARTVILI	85	881	925
ABASHA	28	259	297
SAMTREDIA	17	142	182
KHONI	37	400	326
VANI	43	496	456
OZURGETI	111	771	748
LANCHKHUTI	51	618	514
CHOKHATAURI	25	216	198
KOBULETI	43	334	478
KHELVACHAURI	10	125	122
Existing members	126	1507	1750
TOTAL	1527	13628	17084



2018

2019

Abasha

160 ha

260 ha

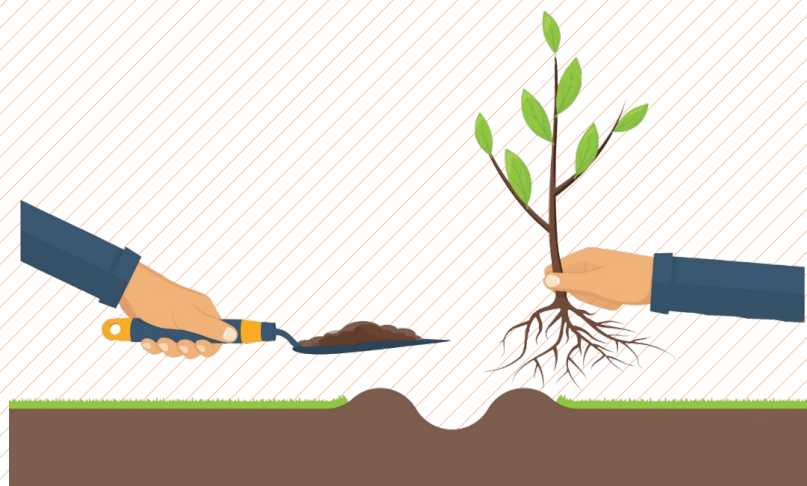
Khobi

70 ha

77 ha

Chkhorotsk

80 ha



647 Hectares of hazelnut area was planted

517 000 Hazelnut trees planted, from LLC "AgriGeorgia" Nursery

Program of Future Leaders for the Hazelnut Sector



4 Stage's

15 Visits

161 Trainings



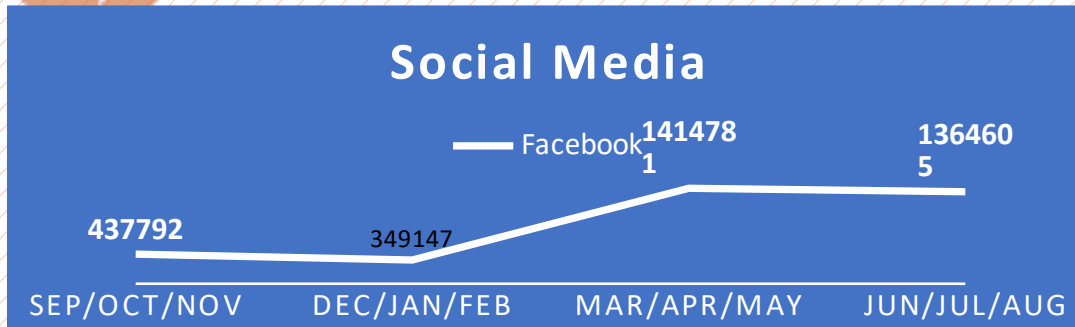
Soil Analysis Program



**12
747
Farmers**

**1153
Groups**

Hazelnut farmer and community outreach GHGA



3.622.978
total

SMS Communication	Number of farmers	N° of sent SMS
	22 442	522 134

GHGA presentation to potential group members	Number of meetings	N° of Participants
	2150	19 442

News / Media

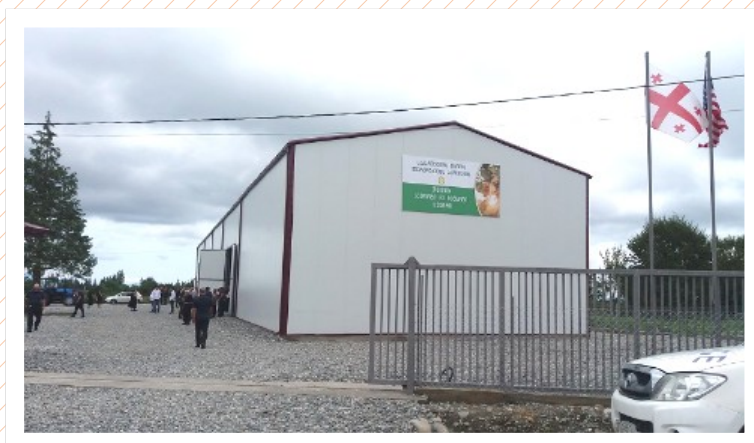
Description	Number of TV story / Article
Online Media	312
National TV	48
Total:	360

Benefits for services in GHGA Hazelnut dryer and storage centers.

Quality control

We will help farmers to sell their crop

Per season the GHGA HDS center provides drying of **1000 tons** of hazelnut and storage of **500 tons** permanently





Future plans

- Return the leading Position for Georgia
- Increase the Quantity of Hazelnut at least twice
- High Quality Crop for all farmers
- Increase Hazelnut Crop to 100 000 tons
- Increase total income from Hazelnut Sector to 1 Billion GEL.



®

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**Thanks for your
Attention**