



# GLOBAL HAZELNUT MARKET AND ANALYSIS OF HAZELNUT PRODUCTION IN GEORGIA

October 2019



## **Company overview**

We are a leading food and agri-business, sourcing raw materials and transforming them to deliver food, feed and fibre to 19,800 customers worldwide.

## We are Farmers

Field and farming experts growing

16 different crops in 13 countries

Scale gives us global market insight, shared learnings and efficiencies

# We are Suppliers

Connecting
customers
to the source via
our network of **4.8M**farmers

On the ground, all year executing procurement, traceability, warehousing, logistics, paperless trading

# We are Processors

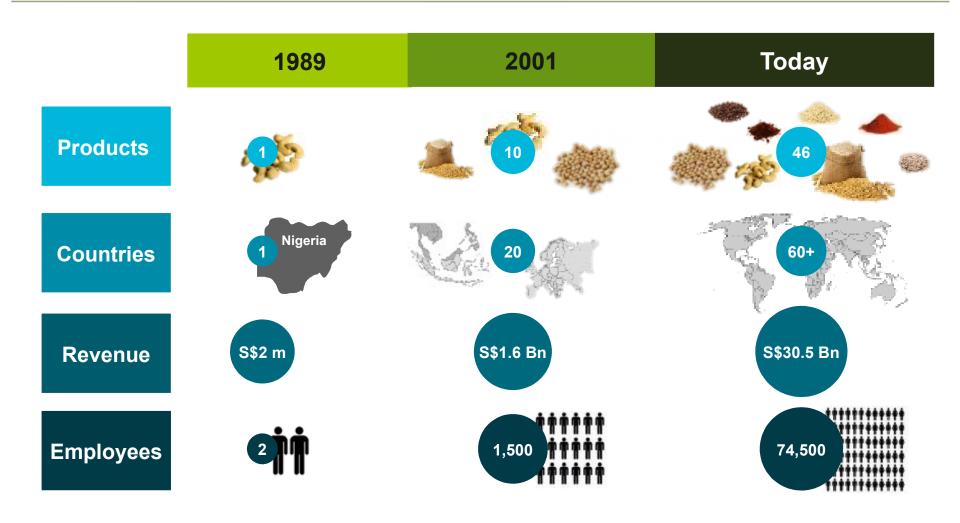
Transforming raw
materials into
bespoke
ingredients across
our 170 facilities
Focus on safety,
fairness, quality,
efficiency and the
environment

## We are Innovators

Global innovation centres offering added value solutions through the supply chain Expertise includes, product innovation and customisation, digital apps and co-manufacturing



## 30 years of growth





## Our business portfolio



**Edible Nuts and Spices** 

Almonds Onion
Cashews Garlic
Hazelnuts Chilli
Peanuts Herbs
Pistachios Pepper
Walnuts Purees
Sesame

**Tomatoes** 



Confectionery

and Beverage Ingredients

Cocoa Coffee



Food Staples and Packaged Foods

Dairy
Edible Oils
Grains and Animal
Feed
Packaged Foods
Rice



Industrial Raw Materials, Infrastructure and Logistics

Cotton
Rubber
Wood Products
Gabon Special
- Economic
Zone



Commodity Financial Services

Funds
Management
Risk
Management Solutions
Trade and
Structured Finance



## Our aspiration

#### **Governing Objective**

To maximise long-term intrinsic value for our continuing shareholders



#### **Vision**

To be the most differentiated and valuable global food and agri-business (by 2040)



#### **Purpose**

To re-imagine global agriculture and food systems



## Our portfolio Leadership positions



Edi bl e Nut s, Spi ces and Veget abl e I ngr edi ent s

#1 global dehydrated oni on and garlic supplier

#1 global cashew supplier

Confect i oner y and Bever age I ngr edi ent s

#1 focused supplier of cocoa beans and cocoa products

#2 global coffee supplier

Food Staples and Packaged Foods

#2 largest
wheat miller in
Nigeria and
Ghana

#2 global rice merchant

Industrial Raw
Materials

#1 global FSC® certified\* contiguous tropical forestry concessions











## Sustainability Franework

#### **Our Sustainability Framework**

In our new CR&S Framework, we have linked our Purpose to the 3 outcomes we want to generate, the 10 material areas that we will focus on, the impact of each on specific UN SDGs and the various policies and standards that will underpin our actions.

| Purpose  | Re-imagining Global Ag   | Re-imagining Global Agriculture and Food Systems   |  |  |  |  |  |  |  |  |  |  |  |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
| Purpose Outcomes                                     | Prosperous Farmers<br>and Food Systems   | Thriving Communities   | Regeneration of I  | the Living World   |  |  |  |  |  |  |  |  |  |
| Material Areas                                       | Economic Safe and<br>Opportunity Decent Work   | Education Health and Diversity and and Skills Nutrition Inclusion  | Climate Healthy<br>Action Eco-systems  | Healthy Water Reduced Soils Waste  |  |  |  |  |  |  |  |  |  |
| Impact on<br>UN SDGs                                 | 8 MENT SEED AND  2 MENT SEED AND  1 MENT | 3 SOURCE STATE STA | 7 descriptions  13 descriptions  15 descriptions  13 descriptions  13 descriptions  13 descriptions  13 descriptions  14 descriptions  15 descriptions  16 descriptions  17 descriptions  18 descriptions  18 descriptions  19 descriptions  19 descriptions  10 desc | 15 det 15 de la contracte la co |  |  |  |  |  |  |  |  |  |
| Policies Standards                                   | Health and Safety  | Quality and Food   | Labour   | Living Landscapes  |  |  |  |  |  |  |  |  |  |
| Farmers Plantation Suppliers Factories and worksites |  | Olam Livelihood Charter  |  |  |  |  |  |  |  |  |  |  |  |
|  | Olam Plantations, Concessions and Farms Code   |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | Supplier Code  |  |  |  |  |  |  |  |  |  |  |  |
| ractories and worksite                               | °  | QEHS Standards   |  |  |  |  |  |  |  |  |  |  |  |



#### **AtSource**

#### **AtSource**

AtSource has the ability to track the environmental and social impact of a product at each stage of its journey – from the farm through logistics and processing, and up to the customer's factory door. There are 3 tiers for AtSource with increasing level of granularity and opportunity for the customer.



Customers have direct access to data through a digital dashboard and can use it in their marketing to demonstrate ethical sourcing.

# AtSource ∞ AtSource + **AtSource**

#### **AtSource**

#### **Entry Tier**

AtSource Entry provides customers with reassurance that suppliers are engaged on responsible sourcing principles and practices under the Olam Supplier Code.

#### AtSource +

#### Measurable impact

Over 80 indicators with farmer group level data and programmes improving economic, social and environmental factors.

#### **AtSource ∞**

#### Transformational change

Products are from programmes that seek to deliver a net positive impact at scale, benefiting wider populations and the earth's ecosystems.

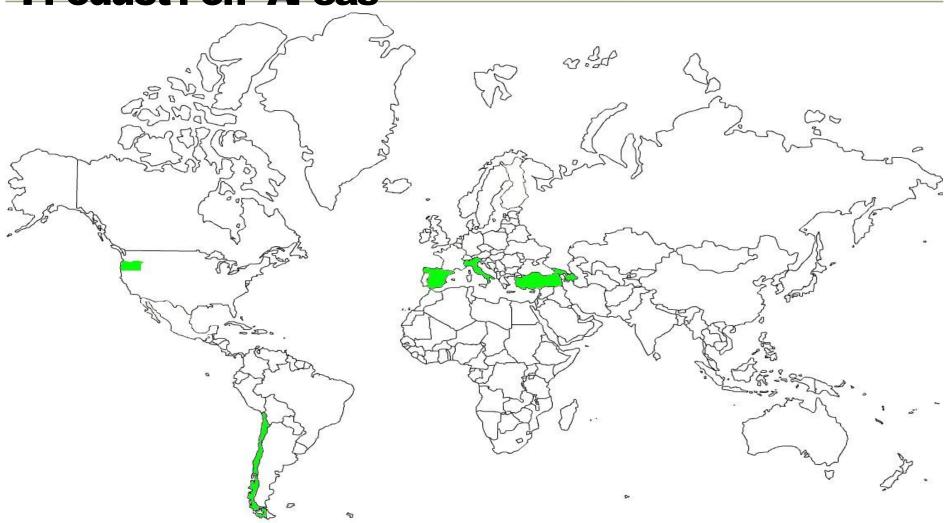


### Olam Edible Nuts Global Footprint





## World Hazel nut Production Areas

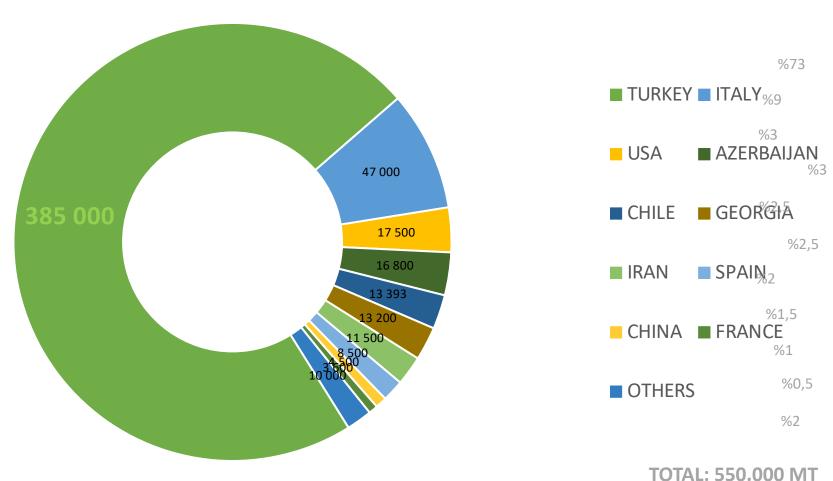




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#### 2019-2020 World Hazelnut Production

Kernel Basis (Metric Tons)





#### World Hazelnut Production

Kernel Basis (Metric Tons)





## World Hazelnut Imports

Shelled Basis (Metric Tons)

| ched basis (Wether 1911s) |         |         |         |         |         |         |         |         |         |         |         |
|---------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| COUNTRY                   | 2007    | 2008    | 2009    | 2010    | 2011    | 2012    | 2013    | 2014    | 2015    | 2016    | 2017    |
| Italy**                   | 58,536  | 54,711  | 49,154  | 40,211  | 44,847  | 47,395  | 53,966  | 59,646  | 64,204  | 44,030  | 66,286  |
| Germany**                 | 61,674  | 65,144  | 70,054  | 67,882  | 59,921  | 52,599  | 66,624  | 57,151  | 64,204  | 61,450  | 65,924  |
| France                    | 29,318  | 19,518  | 15,809  | 27,894  | 28,984  | 28,892  | 26,997  | 20,477  | 22,733  | 21,068  | 22,428  |
| Poland                    | 9,833   | 6,084   | 6,556   | 6,987   | 7,483   | 10,312  | 8,842   | 8,077   | 11,686  | 3,704   | 12,312  |
| Canada                    | 3,291   | 5,377   | 4,848   | 7,910   | 10,222  | 11,120  | 10,123  | 10,111  | 12,747  | 11,376  | 11,676  |
| Russian Fed.              | 12,592  | 13,486  | 9,022   | 11,016  | 13,922  | 13,179  | 9,187   | 11,270  | 7,018   | 5,541   | 10,623  |
| Switzerland               | 12,065  | 11,609  | 10,032  | 9,482   | 9,551   | 8,751   | 10,037  | 9,761   | 8,890   | 9,448   | 10,223  |
| Netherlands               | 8,926   | 7,371   | 3,035   | 3,416   | 3,511   | 3,555   | 3,762   | 3,742   | 5,047   | 3,736   | 8,006   |
| Belgium                   | 13,741  | 13,800  | 6,755   | 7,536   | 11,050  | 6,972   | 7,303   | 6,736   | 5,685   | 4,986   | 4,994   |
| USA                       | 4,618   | 4,749   | 1,801   | 2,912   | 2,227   | 3,238   | 4,384   | 2,634   | 1,338   | 2,806   | 4,184   |
| Spain                     | 5,636   | 5,745   | 5,403   | 5,184   | 4,748   | 5,248   | 5,759   | 4,301   | 3,193   | 2,999   | 3,414   |
| Brazil                    | 1,375   | 1,772   | 2,312   | 2,321   | 2,541   | 2,801   | 2,385   | 3,040   | 3,044   | 2,650   | 3,095   |
| Australia                 | 1,695   | 1,752   | 1,503   | 2,333   | 2,271   | 2,807   | 2,923   | 2,629   | 2,593   | 2,839   | 2,906   |
| China                     | 766     | 270     | 504     | 441     | 380     | 667     | 506     | 433     | 2,248   | 1,728   | 2,860   |
| Austria                   | 8,379   | 8,528   | 2,395   | 2,599   | 3,179   | 2,531   | 2,889   | 3,467   | 2,635   | 2,249   | 2,759   |
| Czech Republic            | 1,599   | 1,789   | 1,857   | 1,754   | 2,283   | 1,948   | 2,494   | 1,872   | 1,753   | 2,671   | 2,224   |
| UK                        | 6,454   | 5,166   | 1,508   | 2,023   | 2,150   | 2,023   | 2,150   | 2,112   | 2,227   | 2,392   | 2,200   |
| Mexico                    | 185     | 213     | 122     | 157     | 197     | 314     | 329     | 1,386   | 1,953   | 1,955   | 1,953   |
| Iraq                      | 106     | 996     | 2,376   | 2,157   | 2,341   | 2,167   | 3,155   | 2,053   | 937     | 1,166   | 1,918   |
| Egypt                     | 2,565   | 2,990   | 2,969   | 3,896   | 2,130   | 3,578   | 2,773   | 2,059   | 1,882   | 1,832   | 1,727   |
| Others                    | 47,489  | 55,790  | 77,819  | 24,625  | 20,773  | 5,334   | 11,078  | 6,465   | 13,054  | 18,620  | 23,604  |
| WORLD TOTAL               | 290,843 | 286,860 | 275,834 | 232,736 | 234,711 | 215,431 | 237,664 | 219,422 | 239,074 | 209,244 | 265,316 |

# World Hazel nut Estimated Consumption Olam Person/kg/year

Kernel Basis (Metric Tons)

| IXCITIC        | i Dasis (           | , 10115)                                      |  |                     |   |  |                     |   |  |                     |   |  |                     |   |  |
|----------------|---------------------|---|--|---------------------|---|--|---------------------|---|--|---------------------|---|--|---------------------|---|--|
| 2013           |                     |   | 2014   |                     |   | 2015   |                     |   | 2016   |                     |   | 2017   |                     |   |  |
| COUNTRY        | Consumption<br>(MT) | Cons. per<br>capita<br>(kg/year) <sup>1</sup> | Estimated<br>Cons. per<br>capita<br>(kg/year) <sup>2</sup> | Consumption<br>(MT) | Cons. per<br>capita<br>(kg/year) <sup>1</sup> | Estimated<br>Cons. per<br>capita<br>(kg/year) <sup>2</sup> | Consumption<br>(MT) | Cons. per<br>capita<br>(kg/year) <sup>1</sup> | Estimated<br>Cons. per<br>capita<br>(kg/year) <sup>2</sup> | Consumption<br>(MT) | Cons. per<br>capita<br>(kg/year) <sup>1</sup> | Estimated<br>Cons. per<br>capita<br>(kg/year) <sup>2</sup> | Consumption<br>(MT) | Cons. per<br>capita<br>(kg/year) <sup>1</sup> | Estimated<br>Cons. per<br>capita<br>(kg/year) <sup>2</sup> |
| Italy          | 88,227              | 1.459   | 1.945  | 79,130              | 1.328   | 1.771  | 89,473              | 1.496   | 1.995  | 78,000              | 1.312   | 1.750  | 83,921              | 1.416   | 1.888  |
| Germany        | 61,676              | 0.754   | 1.509  | 51,252              | 0.631   | 1.262  | 58,615              | 0.726   | 1.453  | 55,572              | 0.678   | 1.357  | 60,640              | 0.739   | 1.477  |
| Turkey         | 65,000              | 0.889   | 1.777  | 60,531              | 0.798   | 1.596  | 40,000              | 0.508   | 1.017  | 60,000              | 0.755   | 1.509  | 50,000              | 0.616   | 1.232  |
| France         | 26,145              | 0.415   | 1.661  | 24,699              | 0.373   | 1.492  | 27,181              | 0.422   | 1.688  | 25,290              | 0.391   | 1.563  | 24,099              | 0.371   | 1.485  |
| Poland         | 8,673               | 0.227   | 0.908  | 7,833               | 0.206   | 0.822  | 11,494              | 0.298   | 1.191  | 3,449               | 0.090   | 0.361  | 11,979              | 0.314   | 1.256  |
| Canada         | 9,596               | 0.281   | 0.852  | 9,504               | 0.269   | 0.816  | 12,652              | 0.352   | 1.067  | 11,331              | 0.312   | 0.946  | 11,647              | 0.318   | 0.964  |
| Spain          | 12,343              | 0.268   | 0.536  | 11,000              | 0.233   | 0.466  | 12,228              | 0.265   | 0.530  | 10,038              | 0.217   | 0.433  | 10,596              | 0.228   | 0.457  |
| Russian Fed.   | 9,168               | 0.064   | 0.258  | 11,217              | 0.080   | 0.318  | 6,200               | 0.043   | 0.173  | 5,479               | 0.038   | 0.152  | 10,595              | 0.074   | 0.295  |
| Switzerland    | 9,737               | 1.244   | 1.659  | 9,651               | 1.188   | 1.584  | 8,607               | 1.037   | 1.383  | 9,206               | 1.096   | 1.461  | 9,608               | 1.136   | 1.514  |
| Azerbaijan     | 5,150               | 0.569   | 0.632  | 1,604               | 0.170   | 0.189  | 7,873               | 0.807   | 0.897  | 9,917               | 1.020   | 1.133  | 6,066               | 0.617   | 0.685  |
| Iran           | 4,500               | 0.061   | 0.067  | 4,500               | 0.057   | 0.064  | 4,355               | 0.055   | 0.061  | 4,560               | 0.057   | 0.063  | 5,775               | 0.071   | 0.079  |
| China          | 2,742               | 0.002   | 0.008  | 2,683               | 0.002   | 0.008  | 4,485               | 0.003   | 0.013  | 3,890               | 0.003   | 0.011  | 5,399               | 0.004   | 0.015  |
| USA            | 6,003               | 0.019   | 0.059  | 4,477               | 0.014   | 0.043  | 2,979               | 0.009   | 0.028  | 6,712               | 0.021   | 0.063  | 5,250               | 0.016   | 0.049  |
| Belgium        | 6,959               | 0.639   | 0.852  | 6,547               | 0.591   | 0.787  | 4,606               | 0.408   | 0.544  | 4,652               | 0.410   | 0.546  | 3,313               | 0.290   | 0.386  |
| Brazil         | 2,385               | 0.012   | 0.049  | 3,040               | 0.015   | 0.060  | 3,044               | 0.015   | 0.059  | 2,635               | 0.013   | 0.051  | 3,095               | 0.015   | 0.059  |
| Australia      | 2,886               | 0.129   | 0.344  | 2,594               | 0.112   | 0.298  | 2,548               | 0.106   | 0.283  | 2,819               | 0.117   | 0.354  | 2,855               | 0.117   | 0.354  |
| Austria        | 2,312               | 0.276   | 0.551  | 2,603               | 0.306   | 0.612  | 2,293               | 0.268   | 0.537  | 2,026               | 0.233   | 0.465  | 2,602               | 0.299   | 0.598  |
| Egypt          | 2,773               | 0.035   | 0.141  | 2,059               | 0.025   | 0.099  | 1,882               | 0.021   | 0.082  | 1,832               | 0.019   | 0.077  | 1,727               | 0.018   | 0.071  |
| UK             | 2,246               | 0.036   | 0.109  | 1,638               | 0.026   | 0.077  | 1,625               | 0.025   | 0.076  | 1,214               | 0.018   | 0.056  | 1,571               | 0.024   | 0.072  |
| Israel         | 1,182               | 0.155   | 0.620  | 1,264               | 0.158   | 0.631  | 996                 | 0.123   | 0.494  | 1,116               | 0.136   | 0.545  | 1,434               | 0.172   | 0.688  |
| WORLD<br>TOTAL | 357,993             | 0.052   |  | 433,270             | 0.063   |  | 380,915             | 0.053   |  | 436,015             | 0.059   |  | 466,594             | 0.062   |  |



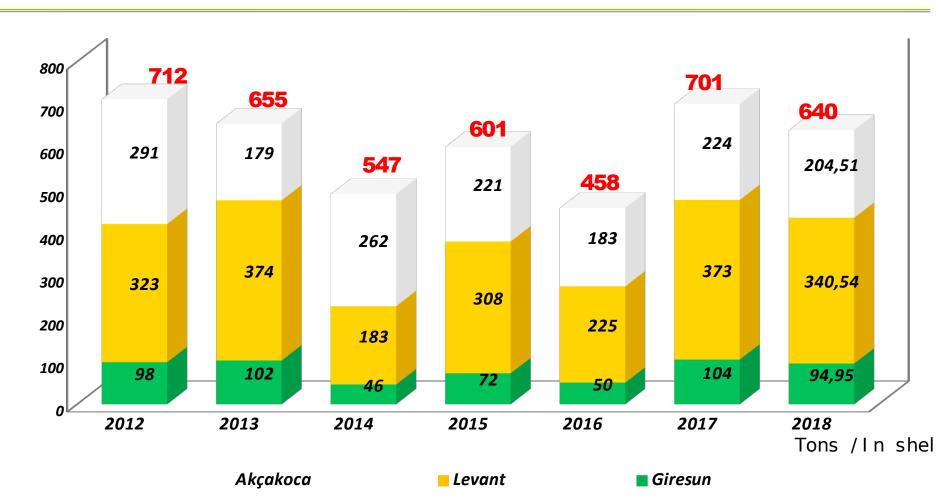
## Clam's Hazelnut Operations





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## Turkey Annual Regional Crop Break Down



ction of Turkey is directly connected with weather conditions of regional a

Source: Black sea Hazel nut Export Union: KIB,



#### General Overview of Hazelnuts in Georgia

#### Hazelnuts at a Glance

- Georgian Hazelnuts A growth story expected to reach 120,000 Mt by 2025 (FAO Stat)
- Comes under Ministry of Agriculture in Georgia
- Key Focus sector Hazelnuts is largest Agricultural contributor to GDP
- Estimated around 700,000 farmers in Georgia. 15% 20% estimated to be hazelnuts
   farmers
- 44 registered exporters, over 70 exporters estimated
- 153 crackeries overall
- Minimum of 800-1200 middlemen estimated

Source: Olam Crop Survey, Market Estimation



#### General Overview (Georgia)

#### Crop Quality - 2018 Campaign

- Zugdidi,Samegrelo-Svaneti Region, Georgia
   (Black Sea Coast Georgia Region)
- State of the art processing fully integrated processing factory in Zugdidi city

#### **Team Strength**

Production: 308 (peak season)

Quality Safety : 8Administration : 31











#### General Overview (Olam Georgia – Capacities )

#### **Capacities**

Yearly capacity 15000 MT inshells cracking capacity annually
3000 MT processed volume capacity annually







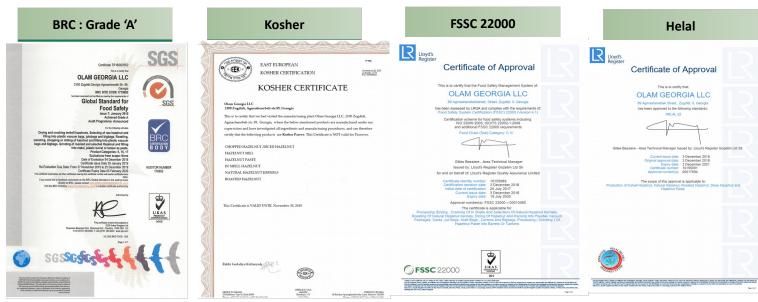






#### General Overview (Olam Georgia – Certifications)





Olam Georgia is the 'First Food Ingredients Manufacturer' in Georgia to receive ISO 45001:2018 certification and also the first company across all industries to get ISO 45001:2018



#### General Overview (Olam Georgia – Product Portfolio )



#### Natural Hazel nut Kernels

Standard sizes 11-13 mm and 13-15 mm and other calibrations



Packing: Standard and customized

Foliutions
Hazel nut Kernel s
Roast ed

Various calibrations and degrees of roasting



Proximized solutions

Blanched (white) hazel nut kernels in various calibrations

Packing: Standard and customized solutions



#### Paste Made of Hazel nut Kernel s

Paste made from roasted hazel nut kernels in various tastes and colours



Packing: Standard and custom zed sol Gerons

Standard calibrations as 2-4 mm, 4-6 mm and various individual size spectrum



PECKOUG: Nemlearof arkazet mited skert nens

Flour of different roasting degrees and with different grain sizes

Packing: Standard and customized solutions



## Customer expectations/priorities

- Supply chains are under pressure and consumers are becoming more aware
- Conscious consumer: who produces my food and how?
- As the world becomes ever more connected digitally with more and more information becoming available, consumers are getting closer to their food supply.
- Expectations of corporates are increasing.
- 88% of consumers would like brands to help them be more environmentally friendly and ethical in daily life.
- Health and Nutrition Healthy Diet

#### Just A Handful Of Nuts May Help Keep Us From Packing On The Pounds As We Age

U.S. adults put on about a pound a year on average. But people who had a regular nut-snacking habit put on less weight and had a lower risk of becoming obese over time, a new study finds.

# w study finds. Food Business News.

## Concerns over responsible sourcing continue to climb

KANSAS CITY — Concerns about ethical consumption often are associated with Gen Z.

Young consumers' demand for transparency from food companies is so strong that global consulting agency Futerra recently dubbed them "the honest generation." New research from The Center for Food Integrity (C.F.I.), however, revealed that that interest in responsible sourcing isn't just for children.

# A Shift in Sourcing; Sustainability and Strategy in Focus.

Supply chain operations and strategies are more visible, today, than ever before.

Whenever, or wherever the sourcing shift took place is a bit fuzzy, but the rather apparent bit is that a shift has indeed taken place.

Sourcing of goods and materials has done a complete 180 in the last 20 years.



## **Marketing Georgian HazeInuts**

- Responsible sourcing knowledge about the production of the hazelnut
- Signing the customers' supplier code commitment to sustainability
- Traceability to farm level knowing where the hazelnuts are coming from
- Transparency on full supply chain
- Have policies for quality, environment, labour standards and health and safety
- Any certification on quality, environment, social standards, food safety and health and safety
- Obligation to comply with international standards on labor and environment
- 3rd party verification / audit (field & factory)
- Improvement on quality & yield



## Thank You